

# Heinen's Grocery Store

## Teaming up for Education

Support a Local School by Shopping at Heinen's.  
Heinen's Way of Giving Back to Community Schools.

### About the Program

- ◆ Up to 1% of what you spend at Heinen's can be donated to a local school. If you do not select a school, it will miss out on receiving a donation.
- ◆ A Heinen's Preferred Card and enrollment in the Tasteful Rewards Program™ is required.
- ◆ Get your Heinen's Preferred Card and join the Tasteful Rewards Program™ at the Customer Service Booth, or apply online at [www.heinens.com](http://www.heinens.com).
- ◆ You must select a preferred school every year to receive our donation.
- ◆ Heinen's issues the donation check to eligible schools every May.
- ◆ **Questions about the program or need assistance?**

\* *Note* \*

Please call the Heinen's Customer Relations Department at 1-855-475-2300 Ext 2337

## Tasteful Rewards™ Log-In Instructions

Please follow the steps outlined below:

Heinen's Preferred Customer **Tasteful Rewards™**

**Step 1: Go to**  
[www.heinensrewards.com](http://www.heinensrewards.com)

**Enroll In Program** (Click Here)

**Already Enrolled?**  
**Log In Here**

Email Address:

Password:

Forgot Password?

**We Want To Reward Your Loyalty!**

When you become a Heinen's Tasteful Rewards™ member, you'll start receiving exclusive weekly specials via email and earning rewards that please your palate. It's our way of thanking you for your loyalty to Heinen's.



Click here to register your Heinen's Preferred Card or Check Cashing Card to become a member of the Tasteful Rewards™ program.

If you do not have a Heinen's Preferred Card, please visit your local store.

**Step 2: Enter the e-mail address you enrolled with and your password—click log-in.**

**Step 3: On the "Welcome Back" Page, Click on "My Profile" at the top right corner of the page.**

**Step 4: On your profile page, choose your school from the drop down list at the bottom of the page. Click to save changes.** \*



Restricted or excluded items include: liquor, tobacco, US Postage stamps, lottery tickets, sales tax, gift cards, returned items and any other items prohibited by State Law or any items deemed unqualified at the discretion of Heinen's.

\* You can also ask to be registered at the Customer Relations Desk.